

CONTRACT

WVEA-TV
2610 W. Hillsborough Ave
Tampa, FL 33614
(813) 872-6262

And:

Factor Inc. - MIA
999 Ponce De Leon Blvd
Coral Gables, FL 33132

Contract / Revision 913559 /		Alt Order # 00913559
Product RUBIO FOR SENATE		
Contract Dates 10/03/16 - 10/09/16	Estimate #	
Advertiser Rubio, Marco for Senate		Original Date / Revision 09/29/16 / 09/29/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WVEA-TV	Account Executive Arlene Luis	Sales Office Univision-Miami
Special Handling		
Demographic Adults 18+		
Agy Code	Advertiser Code 1396	Product 1/2
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WVEA	10/03/16	10/07/16	Early Fringe M-F 4p-5p	4p-5p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	MTWTF--				4	\$300.00				
N 2	WVEA	10/03/16	10/07/16	Early Fringe M-F 5p-6p	5p-6p		:30				NM	3	\$1,365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	MTWTF--				3	\$455.00				
N 3	WVEA	10/03/16	10/07/16	Early News M-F 6p-630p	6p-630p		:30				NM	4	\$2,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	MTWTF--				4	\$680.00				
N 4	WVEA	10/03/16	10/07/16	Early News M-F 630p-7p	630p-7p		:30				NM	3	\$2,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	MTWTF--				3	\$760.00				
N 5	WVEA	10/03/16	10/07/16	Late News M-F 11p-1130p	11p-1130p		:30				NM	4	\$2,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	MTWTF--				4	\$595.00				
N 6	WVEA	10/09/16	10/09/16	Daytime Su 10a-11a	10a-11a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-----S				1	\$70.00				
N 7	WVEA	10/09/16	10/09/16	Daytime Su 11a-12p	11a-12p		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-----S				1	\$105.00				
N 8	WVEA	10/09/16	10/09/16	Early Fringe Su 6p-7p	6:00 PM-6:30 PM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-----S				1	\$140.00				
N 9	WVEA	10/09/16	10/09/16	Early Fringe Su 6p-7p	6:30 PM-7:00 PM		:30				NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-----S				1	\$385.00				
N 10	WVEA	10/09/16	10/09/16	Su Prime 10p-11p	10p-11p		:30				NM	1	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-----S				1	\$680.00				
Totals								0.00				23	\$11,325.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsofsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



WVEA-TV
2610 W. Hillsborough Ave
Tampa, FL 33614
(813) 872-6262

Contract / Revision	Alt Order #
913559 /	00913559

Contract Dates	Product	Estimate #
10/03/16 - 10/09/16	RUBIO FOR SENATE	

Advertiser	Original Date / Revision
Rubio, Marco for Senate	09/29/16 / 09/29/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/09/16	23	\$11,325.00	(\$1,698.75)	\$9,626.25
Totals	23	\$11,325.00	(\$1,698.75)	\$9,626.25

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsandsales.

ORDER WORKSHEET

Rep Order# 913559 Ver# 1 Status New
EC'd Yes

Printed: 09/29/16 12:31 PM
Last Received: 09/29/16 12:05 PM
Showing Buylines: All Lines

1 of 2

Station WVEA-TV TAMPA
Advertiser (1396) MARCO RUBIO FOR SENA
Product RUBIO FOR SENATE
Estimate#
Buyer ANA CARBONELL

Agency H9551EACTOR INC - MIA
999 PONCE DE LEON BLVD
CORAL GABLES, FL 33132
Agency C/P1/P2/E
Flight Dates 10/03/16-10/09/16

Rep Firm UNIVISION
Sales Office (MI) MIAMI-NATIONAL
Salesperson (147) MIA-NL-LUIS, ARLENE
Sales Assistant LOURDES G
Salesperson Phone# 305-894-4504
Salesperson Fax#

--- CONTRACT COMMENT ---

WVEA-TAMPA RUBIO FOR SENATE
NONDISCRIMINATION: UNIVISION AND ITS STATIONS DO NOT DISCRIMINATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETHNICITY. ANY PROVISION IN ANY ORDER OR AGREEMENT FOR ADVERTISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR CONTRACT, IS HEREBY REJECTED. **UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A MAQUINA O DE CUALQUIER OTRA FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO.

--- REMARKS ---

NEW ORDER PLS CFM. THANKS

Handwritten signature: J. L. L...

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-F	4P-5P	GORD Y FIAC	30	-	-	\$300.00	10/03-10/07	4	4	\$1,200.00
2	M-F	5P-6P	PRIM IMPACTO	30	-	-	\$455.00	10/03-10/07	3	3	\$1,365.00
3	M-F	6P-630P	NOTICIAS	30	-	-	\$680.00	10/03-10/07	4	4	\$2,720.00
4	M-F	630P-7P	NOTICIAS	30	-	-	\$760.00	10/03-10/07	3	3	\$2,280.00
5	M-F	11P-1130P	NOTICIAS	30	-	-	\$595.00	10/03-10/07	4	4	\$2,380.00
6	Su	10A-11A	AL PUNTO	30	-	-	\$70.00	10/09-10/09	1	1	\$70.00
7	Su	11A-12P	AL PUNTO FL	30	-	-	\$105.00	10/09-10/09	1	1	\$105.00
8	Su	6P-630P	PERSPECTIVA NACIONAL	30	-	-	\$140.00	10/09-10/09	1	1	\$140.00
9	Su	630P-7P	NOTICIAS	30	-	-	\$385.00	10/09-10/09	1	1	\$385.00
10	Su	10P-11P	SAL Y PIMIENTA	30	-	-	\$680.00	10/09-10/09	1	1	\$680.00

ORDER WORKSHEET

Rep Order# 913559 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/29/16 12:31 PM
Last Received: 09/29/16 12:05 PM
Showing Buylines: All Lines

2 of 2

Station WVEA-TV TAMPA
Advertiser (1396) MARCO RUBIO FOR SENA
Product RUBIO FOR SENATE
Estimate#
Buyer ANA CARBONELL

Agency (1055) FACTOR INC - MIA
999 PONCE DE LEON BLVD
CORAL GABLES, FL 33132
Agency C/P1/P2/E
Flight Dates 10/03/16-10/09/16

Rep Firm UNIVISION
Sales Office (MD) MIAMI-NATIONAL
Salesperson (147) MIA-NL-LUIS, ARLENE
Sales Assistant LOURDES G
Salesperson Phone# 305-894-4504
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
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---REPORT TOTALS---

Report Totals: 23 / \$11,325.00

---SALES MONTHLY TOTALS---

Oct2016: 23 / \$11,325.00

Order Totals: 23 / \$11,325.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals \$11,325.00

WCLF .00%	WFLA .00%	WFTS .00%	WFTT .00%	WMOR .00%
WRMD .00%	WTOG .00%	WTSP .00%	WTTA .00%	WTVT .00%
WVEA 100.00%	WXPX .00%			

Books (null)
Demos RA18+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

Date: 9/27/2016

Week of: 10/3/2016

AGENCY: The Factor, Inc.

999 Ponce de Leon

Coral Gables, FL 33134

Contact: Ana Carbonell / Mirta De Armas

305-358-0110 786-797-2713

AC:	\$ 1,698.75
NET:	\$ 9,626.25

Media

The Factor Inc.

check applicable:

☒ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Univision Tampa

Date:

9/29/16

I, ANNA MCARDONALD

being/on behalf of: MARCO RUBIO

a legally qualified candidate of the Republican

political party for the office of: U.S. Senate

in the November 8th General Election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
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60"
30"

Contract #913559

Attach proposed schedule with charges (if available):

9626.25 net

I represent that the payment for the above described broadcast time has been furnished by:

MARCO Rubio FOR Senate 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LISA Liskner

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates)

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/28/2016
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted
[Signature]
Signature

☐ Accepted in Part

☐ Rejected

Lisa Curreno
Printed Name

NSM
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, MARCO RUBIO FOR SENATE 2016
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

ANA M. CARBONELL

printed name

9/29/16

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See PROPOSAL ATTACHED.					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing

- 1) actual air time and charges for each spot
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.